# Connectivity



Joan Saslow Allen Ascher





# Connectivity

# CONNECTING PEOPLE THROUGH ENGLISH

Joan Saslow Allen Ascher

#### Connectivity 1

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#### Joan Saslow

Joan Saslow is a foreign language teaching specialist and author. She is co-author with Allen Ascher of a number of award-winning\* best-selling English-language textbook series for adults and teenagers, most recently Pearson's *Top Notch* and *Summit*.

In addition, Ms. Saslow is author of the Workplace Plus, Ready to Go, and Literacy Plus series, as well as of English in Context: Reading Comprehension for Science and Technology, Earlier, she was series director of True Colors and True Voices.

Ms. Saslow is a frequent speaker at international teachers' conferences and participates in the English Language Specialist Program of the US Department of State's Bureau of Educational and Cultural Affairs. She has lived and taught in Chile and is fluent in Spanish.

Ms. Saslow has a BA and MA in French from the University of Wisconsin, Madison.

#### Allen Ascher

Allen Ascher has been an ELT teacher, teacher-trainer, program administrator, consultant, and publisher. He is co-author with Joan Saslow of the award-winning\* six-level *Top Notch* and *Summit* series for adults and young adults. He also authored the "Teaching Speaking" module of *Teacher Development Interactive*, Pearson's online multimedia teacher-training program. In addition to living and teaching in Beijing, China, he served as academic director of the International English Language Institute at Hunter College and taught in the teaching certificate program at the New School in New York City.

Mr. Ascher has an MA in Applied Linguistics from Ohio University and has been a frequent presenter at professional conferences and teacher training events around the world.

\*Top Notch and Summit are both recipients of the Association of Educational Publishers' Distinguished Achievement Award.
Additionally, Top Notch third edition is the recipient of a Textbook and Academic Authors' Textbook Excellence Award.
Summit third edition is the winner of the same award.

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# **LEARNING OBJECTIVES**

**Connectivity 1** learning objectives are designed for false beginners. They offer a rigorous review and an expansion of key beginning concepts as well as a wealth of new and challenging material.

Unit	COMMUNICATION GOALS	VOCABULARY	GRAMMAR
Getting to Know You	Introduce and greet people Get acquainted with someone Discuss the importance of English in your life Discuss some difficulties of learning a language	Occupations     Personal information     Fields of study for a career or occupation	Information questions with <u>be</u> : Review Contractions Yes / no questions and short answers with <u>be</u> : Review GRAMMAR EXPANDER Information questions with <u>be</u> : usage and form (review) Possessive nouns and adjectives (review) Verb <u>be</u> : usage and form Short answers with <u>be</u> : common errors Modification with adjectives
Events and Places	Invite someone to an event     Give directions to a place     Talk about musical preferences     Make plans to see an event	Entertainment events     Directions and locations     Musical genres	Prepositions of time and place: Review  GRAMMAR EXPANDER  Prepositions of time and place: usage rules
How We Feel	Identify people's abilities     Give advice to someone who doesn't feel well     Describe feelings     Discuss how we develop abilities	Abilities     Ailments     Adjectives for feelings	Can and can't for ability and possibility     Can and can't: Information questions     Should and shouldn't for advice     GRAMMAR EXPANDER     Can + base form for permission     Can and should: common errors
Talking about People	Respond to good or bad news Describe and compare people Describe similarities and differences Discuss trends in family households	More family relationships     Marital status and relationships     Adjectives to describe people     Similarities	The simple present tense: Review Comparative adjectives  GRAMMAR EXPANDER The simple present tense: usage and form Spelling rules with <u>he. she</u> , and <u>it</u> (review) Comparative adjectives: spelling rules Modifying comparative adjectives with <u>much</u> , <u>a lot</u> , <u>a little (OR a little bit)</u>
Eating in Restaurants	Order from a menu Discuss ways to prepare food Talk about healthy and unhealthy foods Describe food habits and tastes	Parts of a meal     Adjectives for food preparation     Categories of food	Count and non-count nouns: Review Definite article the for specific reference Some and any; Anything and nothing GRAMMAR EXPANDER Making non-count nouns countable (review) Nouns that can be count or non-count Plural nouns: spelling rules Non-count nouns: categories Questions with How much and How many (review)

CONVERSAT	TION STRATEGIES	LISTENING / PRONUNCIATION	READING	WRITING / SOFT SKILL
friendlin Say "Sai opinion Ask "Wh informa	me here" when you have the same nat about you?" to ask for reciprocal	Listening Skills  Listen for details  Pronunciation Intonation of questions	Texts  A language school website  An illustrated conversation  A personal information form  A survey about English use  An article about accents  Skills / Strategies  Confirm content  Understand from context	Task  Write a short description of a classmate  WRITING HANDBOOK  Capitalization  SOFT SKILLS BOOSTER  Respect: Demonstrate respect for what other people say
Provide Express Politely: "Excuse Repeat confirm Say "The someon Say "The	It's" to propose a joint plan of action a reason to decline an invitation disappointment with "Too bad" get someone's attention with me" a question with rising intonation to understanding annks a lot" to acknowledge le's help anks, anyway" to acknowledge an sessful attempt to help	Listening Skills  Listen for key information  Listen for errors  Pronunciation  Rising intonation to confirm understanding	Texts  A survey about entertainment events An illustrated conversation An article about the benefits of music A survey about musical tastes and preferences An entertainment events page Skills / Strategies Scan for facts Make personal connections	Task  Write about your tastes in entertainment  WRITING HANDBOOK  The sentence  SOFI SKILLS BOOSTER  Enthusiasm: Use verbal cues to show that you're paying attention
request Introduce Acknow	re. What's up?" to respond to a for help Le a request with "Well" leldge a favor with "I owe you one" el better!" to someone who is sick	Listening Skills Listen for main ideas Listen for details Listen for key information  Pronunciation Can / can't	Texts  A personal abilities self-test An allustrated conversation An advice website A feelings self-test Skills / Strategies Confirm content Understand details	Task  Write a conversation between two people: a school advisor and a student OR two colleagues  WRITING HANDBOOK  Punctuation of statements and questions  SOFT SKILLS BOOSTER  Conflict resolution: Politely introduce a different opinion
good ne Indicate bad nev Acknow interest Say "Let think of	e you're unhappy to hear someone's	Listening Skills  Listen for main ideas  Listen for details  Listen to classify  Listen to confirm content  Pronunciation  Linking sounds	Texts  Descriptions of family relationships An allustrated conversation An article about two sets of twins A survey about typical households Skills / Strategies Classify Identify similarities	Task  Write a description of the similarities and differences between two people in your extended family  WRITING HANDBOOK  Combining sentences with and or but  SOFT SKILLS BOOSTER  Open-mindedness: Offer a new perspective on an issue
ordering  Use "I'd  from a s  Use "Ce  request  Agree w	ertainly" to agree to a customer's  vith a positive opinion with "Me too"  vith a negative opinion with "Me	Listening Skills  Listen to infer  Listen for details  Understand from context  Pronunciation  The	Texts  A restaurant website  An illustrated conversation  A restaurant menu  A survey about foods  An article about street food  A questionnaire about street food  Skills / Strategies  Confirm content	Task  Write about eating out in your country  WRITING HANDBOOK  Connecting words or ideas: and and in addition  SOFT SKILLS BOOSTER  Creativity: Generate many ideas in response to an open-ended prompt

Unit	COMMUNICATION GOALS	VOCABULARY	GRAMMAR
Living with Technology	Describe advantages and disadvantages of a brand     Talk about things that aren't working     Describe smart phone habits     Discuss the challenges of traveling with technology	Devices     Household appliances and devices     Positive and negative descriptions     Collocations for using technology     Some smart phone activities     Powering electronic devices	The present continuous: Review The present continuous and the simple present tense: Review  GRAMMAR EXPANDER The present continuous: spelling rules for the present participle The present continuous: rules for forming statements and questions The simple present tense: non-action verbs The simple present tense: placement of frequency adverbs Time expressions
Vacations and Travel	Greet someone arriving from a trip Report a change in travel plans Describe good and bad vacations Discuss some hassles of travel	Activities Adjectives to describe trips Intensifiers Kinds of tickets and seats Past time expressions Years, decades, and centuries Airport information	The past tense of be The simple past tense: Statements The simple past tense: Questions GRAMMAR EXPANDER The past tense of be: form The simple past tense: more about usage and form Spelling rules for regular verbs
Shopping for Clothes	Shop and pay for clothes     Ask for a recommendation for a place to shop     Give directions within buildings     Describe local clothing customs	Clothing items Types of clothing and accessories Interior locations and directions Adjectives for describing clothing customs	Object pronouns: Usage     Superlative adjectives     GRAMMAR EXPANDER     Direct and indirect objects     Superlative adjectives: spelling rules     Comparatives and superlatives (review)
Fitness and Health	Make a date to get together     Suggest how to get in shape     Discuss recreation equipment     Describe accidents and injuries	Exercise activities     Places for sports, games, and other exercise     Land and water recreation activities     Collocations with go     Recreation equipment     Parts of the body     Accidents and injuries	Have to / has to     Modals should and could GRAMMAR EXPANDER     Have to / has to: information questions     Have to / has to: information questions     Should and could: information questions     Modals: common errors     Can and be able to: present and past forms
Life Goals and Plans	Express wishes for the future     Plan a business or social event     Describe ways to make a dream come true     Discuss what makes a job attractive	Wishes for the future     Organizing a business or social event     Job benefits	Would like + an infinitive Be going to + base form GRAMMAR EXPANDER Other ways to express future wishes Would love / would prefer / would hate + infinitive Other ways to express the future

Listening Skills	Texts	
Listen to infer     Listen for details  Pronunciation     Intonation of questions	A survey about electronic devices An illustrated conversation An article about smart phone addiction A survey about smart phone habits Skills / Strategies Activate language from a text Interpret an infographic Understand from context	Task  Write about an electronic device that is important to you  WRITING HANDBOOK  Placement of adjectives: before nouns and after the verb be  SOFT SKILLS BOOSTER  Empathy: Share common experiences
Listening Skills  Listen for main ideas  Listen for details  Pronunciation  The three simple past tense endings for regular verbs	Texts  A vacation activities preference test  An illustrated conversation  A passenger boarding pass  A magazine travel column  Skills / Strategies  Understand from context  Draw conclusions	Task  Write about a vacation you took  WRITING HANDBOOK  Time order  SOFT SKILLS BOOSTER  Willingness to learn more: Confirm understanding of what someone said
Listening Skills  Listen for key information  Pronunciation  Contrastive stress for clarification	Texts  A questionnaire about clothing preferences An illustrated conversation An article about planning for a business trip A questionnaire about personal dress codes Skills / Strategies I Identify the main idea Understand from context Apply ideas	Task  Write an explanation for visitors to your country of the do's and don'ts for appropriate dress  WRITING HANDBOOK  Connecting ideas with because and since  SOFT SKILLS BOOSTER  Intercultural competence: Demonstrate your awareness that cultures differ
Listening Skills  Listen for main ideas  Listen for details  Pronunciation  Sound reduction of to in have to / has to	Texts  A brochure for a popular health club An illustrated conversation An article about physical therapy Skills / Strategies Scan for facts	Write about the outdoor activities you like and don't like Writing HANDBOOK The paragraph  SOFT SKILLS BOOSTER Empathy: Show others that you care about their hardships
Listening Skills  Listen to confirm content  Listen for details  Make personal connections  Pronunciation  Begoing to + base form	Texts  A self-test about what makes people successful An illustrated conversation An article about life dreams Descriptions of employment situations Skills / Strategies Understand from context Infer a point of view	Task  Write about your idea of a perfect job  WRITING HANDBOOK  Connecting contradictory ideas  SOFF SKILLS BOOSTER  Optimism: Offer encouragement to others
	Pronunciation Itistening Skills Listen for details Listen for details Listen for details  Pronunciation The three simple past tense endings for regular verbs  Listen for Key information Contrastive stress for clarification  Listening Skills Listen for main ideas Listen for details  Listen for details Listen for details Listen for details Listen for details Listen for details Listen for details Listen for details Listen for details Listen for details Listen for details Alke personal connections Pronunciation Be going to + base	Listen for details     An article about smart phone addiction     An article about smart phone addiction     An article about smart phone habits      Skills / Strategies     Activate language from a text     Interpret an infographic     Understand from context   Listen for main ideas     Listen for details     Listen for details     Texts     An article about planning for a pusiness trip     A questionnaire about clothing preferences     An illustrated conversation     A passenger boarding pass     A magazine travel column  Skills / Strategies     Understand from context      Pronunciation     Texts     A questionnaire about clothing preferences     An illustrated conversation     An article about planning for a business trip     A questionnaire about personal dress codes  Skills / Strategies     Identify the main idea     Understand from context     Apply ideas  Listen for details     Listen for details     An illustrated conversation     An article about planning for a business trip     A questionnaire about personal dress codes  Skills / Strategies     Identify the main idea     Understand from context     Apply ideas  Listen for details     An illustrated conversation     An article about physical therapy  Skills / Strategies     Scan for facts  Texts     A postionnaire about personal dress codes  Skills / Strategies     Skills / Strategies     An article about what makes people successful     An article about life dreams     Descriptions of employment situations  Skills / Strategies

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#### For the Teacher

Connectivity makes lesson preparation easier with a wide array of time-saving tools for presentation and planning all in one place.

#### **Presentation Tool**

A digital tool for presenting the content of the Student's Book (and optional Workbook) in class, accessible through the Pearson English Portal.

#### Allows you to:

- navigate easily between units, lessons, and activities.
- pop up all activities from the page, for display and to show answers.
- · play all the audio files from the page.
- present all the Connectivity videos, including Keep Talking, the Grammar Coach, the Pronunciation Coach, and the hilarious Connect TV sitcom.

The Presentation Tool is also available to download, enabling you to teach offline.



#### Teacher's Book and Lesson Planner

Detailed interleaved lesson plans, language and culture notes, optional activities, and more. Available in print and as a pdf in the Teacher's Resources on the Portal.

- Ideas for extension activities, differentiated instruction, teaching tips, alternative ways to do activities, advice on dealing with tricky language items, and notes on how to remediate and motivate students.
- · Annotated answers on the facing Student's Book pages.



#### **Teacher's Resources**

Comprehensive, easy-to-access resources for planning, teaching, and professional development.

#### Includes:

- a wide choice of downloadable worksheets to enhance and extend each lesson.
- a dedicated Connectivity Methods Handbook which highlights Connectivity's course pedagogy and presents best practices for teaching a communicative course.
- Teaching with Connectivity videos, for overview, planning, and teacher support.
  - answer keys and audio/video scripts.
- Global Scale of English mapping booklets, for efficient planning.
- · ready-made achievement tests, with a test generator.

#### For the Student

A code gives students access to the digital components: the Student's Interactive eBook, Online Practice, and a student's app. A separate print Workbook is also available.

#### Student's Interactive eBook

Student's Book in digital format.

The eBook enables students to access their Student's Book materials on their computer and mobile devices, wherever and whenever they want. The digital format enhances student engagement with interactive activities, and audio and video at the point of use.





#### Student's App

Digital practice that empowers students to take charge of their learning outside of class, online and offline.

It gives students access anytime, anywhere to the complete Connectivity audio and video program as well as hundreds of activities for grammar, vocabulary, pronunciation, listening comprehension, and speaking practice. Connectivity app content is available on the Pearson Practice English App.

#### **Online Practice**

Lesson-by-lesson exercises to accompany the Student's Book with an abundance of interactive practice activities in all skills.

#### Offers:

- · immediate feedback on wrong answers.
- a listen-and-record feature that allows students to compare their pronunciation to a model.
- · extra reading and writing practice.
- a gradebook that allows you to monitor progress and plan future practice.



#### Workbook

Lesson-by-lesson written practice activities to accompany the Student's Book, providing extra practice for vocabulary, grammar, conversation, social language, reading, and writing.

#### Offers:

- · open-ended, personalized activities to increase student engagement.
- · full-color design with numerous illustrations and photos.
- · additional exercises for Grammar Expander and Writing Handbook.

# **KEY TO ICONS IN THE STUDENT'S BOOK**

Digital resources are available on the Pearson English Portal (the access code is provided on the inside front cover). Audio and video are also available in the Student's Interactive eBook and Pearson Practice English App.

#### CORE MATERIAL

Student's Book icon	What is it?
I  II	Student's Book audio
COACH	Coach videos that extend the content of the Grammar and Pronunciation presentations in each Student's Book unit
KEEP TALKING! •••  Watch the video for ideas!	Keep Talking videos that provide a dramatized model of how students can expand their Conversation Pair Work

#### SUPPLEMENTAL MATERIAL

Student's Book icon	What is it?
FOR MORE PRACTICE, GO TO YOUR DIGITAL RESOURCES	An abundance of digital resources comes with every Connectivity Student's Book:  Pearson Practice English App: A mobile app that provides additional language practice activities, and gives students quick access to course audio and video  Online Practice: Additional practice activities tied to a gradebook (these activities are different from the ones included on the app)
For more practice	End-of-unit review and extension material offered in several formats:  Unit Review: Printable exercises for extra listening comprehension and language practice  Connect TV: A hilarious sitcom for language consolidation and fun  Test-Taking Skills Booster: Practice for skills typically included in standardized proficiency tests

Connectivity is a six-level course for adults and young adults who need to use English fluently and confidently in their life and work, and to interact with people from a variety of language backgrounds and cultures.

Ideal for students who lack opportunities to observe or practice English outside of class, Connectivity creates a highly enriched blended language learning experience by ensuring:

- · repeated exposure to natural authentic spoken and written language models.
- · thorough coverage of form, meaning, and use.
- · dynamic integration, recycling, and activation of new language.
- · ongoing confirmation of progress and self-assessment.

With two alternative entry points—Connectivity Foundations for true beginners and Connectivity 1 for false beginners—the course is benchmarked to the Global Scale of English and tightly correlated to the Can-do Statements of the Common European Framework of Reference. All six levels are available in full and split formats.

Each full level of *Connectivity* provides 60–90 hours of instruction and is designed for use in traditional, hybrid, flipped, and blended settings. An unequaled array of printable, digital, and online resources makes it easy to vary and tailor the course to your teaching style, your learners' needs, your available time, or even to extend the hours of instruction to up to 120 hours.

#### SIGNATURE FEATURES

#### A Systematic Speaking Pedagogy

Connectivity rigorously develops learners' linguistic, socio-linguistic, and pragmatic competence and fluency. Socially authentic model conversations systematically encourage improvisation and extension, and discussion preparation activities recycle language and build confidence. Soft skills practice—woven throughout—prepares learners for employability in English. Mediation activities ensure students can use English to interact with people from diverse language and culture groups and are able to react to, summarize, and paraphrase spoken and written texts in English. Additionally, an optional Soft Skills Booster (Levels 1-3) provides applied language practice of selected skills.

#### **Explicit Grammar and Vocabulary**

Connectivity takes the guesswork out of form, meaning, and use. Clear charts illustrate grammar and usage in context and Notice the Grammar activities increase learners' grammar awareness. Pronounce the Grammar activities promote spoken mastery. Clear captioned picture-dictionary-style vocabulary illustrations with accompanying audio ensure understanding and accurate pronunciation of new words. Interactive digital vocabulary flash cards provide continual practice and recycling for memorability.

#### Individualized Teaching and Learning

Respecting teachers' individual styles and preferences, as well as their limited time to prepare material, Connectivity offers over a thousand extra ready-to-use printable extension activities so that teachers never have to search for or create supplements. A wide choice of extra speaking activities, unit reviews, supplementary pronunciation activities, inductive grammar charts, unit study guides, writing process worksheets, video worksheets, flash cards, extra grammar exercises, testtaking skill builders, and more are available for every unit.

### A Multi-faceted Audio and Video Program

Connectivity includes a wealth of audio and video features for the modeling of authentic speech, conversation pair work activation, listening comprehension practice, pronunciation practice, and fun. So that students will be prepared to understand English as an international language, the audio includes a variety of native and non-native accents. Connectivity's listening comprehension syllabus builds key skills and strategies to improve listening proficiency. Practi-chants (Foundations) develop fluency and confidence with the support of a fun and engaging beat. A video Pronunciation Coach and a Grammar Coach provide additional guidance. The Keep Talking video increases oral production and fluency. Finally, Connect TV, a hilarious situation comedy, keeps students laughing and learning.

We hope that Connectivity maximizes your enjoyment and success!

We wrote it for you.

Joan Saslow and Allen Ascher

# Getting to Know You

# Warm-Up

countries. I need English for that!



I want to communicate with people who don't speak my language.

Why are you studying English? You can check ✓ more than one reason!







For a different reason:



#### Lesson 3

#### Lesson 4

Discuss some difficulties of learning a language

## Topic Warm-Up

MHY STUDY ENGLISH? | Read the information on the language school website. Add a comment.



.....the Internet?

..... movies. TV. or music?

..... another reason? .....

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...... work?

.....study in another country?

### Language Warm-Up

|| I ZOOM-IN | Read and listen to tourists getting acquainted before a tour. Notice the <u>featured</u> words and phrases.

#### UNDERSTAND A VARIETY OF ACCENTS

Marty = American English (standard)
Jin-soo = Korean
Catherine = American English (standard)

Ana = Spanish Sunny = Korean Guy = French







Marty: Excuse me. Are you on the nine o'clock tour?

Jin-soo: Yes, we are. You too?

**Marty:** We are. By the way, I'm Marty Teller. And <u>this is</u> my wife, Ana . . . and our daughter, Catherine.

Jin-soo: And I'm Jin-soo Park. <u>Nice</u>
<u>to meet you</u>, Mr. and Mrs. Teller . . .
Catherine.

Marty: It's a pleasure to meet you, too. But please call me Marty.

Catherine: And everyone calls me Cat. It's my nickname.

Jin-soo: OK, then, Cat! And let me introduce you all to my wife, Sunny.

Ana: So where are you from?

**Sunny:** We're from Seoul, South Korea. And you?

Ana: Well, I'm originally from Ecuador, but Marty's from the States. We live in Dallas.

**Guy:** Good morning, everyone. I'm Guy from Paris City Tours. Does everyone here speak English?

Sunny: Yes, we do.

**Guy:** Well, that's great! The bus is right outside.

#### B UNDERSTAND FROM CONTEXT | Reread the conversation. With a partner, find:

- 1 a way to start a conversation with people you don't know.
- 2 two polite things to say to someone when you first meet.
- 3 two ways to introduce someone.
- 4 two ways to invite someone to address you informally.

# SPEAKING

GROUP WORK Read Sunny's information form. Complete the other one with your information. Use the information to introduce yourself to your classmates.

Hi, I'm Arturo Casas. I'm high-beginner level.



ENGLISH! LEARNING CENTERS!	Personal information	
Last / Family Name	First / Given Name	
Park	Mi-sun	
Nickname (optional)		
Sunny		
Nationality	Occupation	
South Korean	Bank manager	
Present English language level (check one)  Beginner  ✓ Intermediate  Advanced		

Your school's name:	PERSONAL INFORMATION
Last / Family Name	First / Given Name
Nickname (optional)	
Nationality	Occupation
	l <b>evel (check one)</b> ligh Beginner Idvanced