

Pathways	CEFR	IELTS Band	TOEFL® Score
Level 4	C1	7.0-8.0	94–110
Level 3	B2	5.5-6.5	46-79
Level 2	B1-B2	4.5-6.0	32–60
Level 1	A2-B1	0.55	0.46
Foundations	A1-A2	0–5.5	0–46

ON THE COVER

A shaft of icy water drops 250 meters through a limestone cave, Balou Balaa waterfall, Tannourine, Lebanon. © Eric Martin/Figarophoto/Redux



Listening, Speaking, and Critical Thinking

TANIA PATTISON CHRISTIEN LEE



Australia • Brazil • Canada • Mexico • Singapore • United Kingdom • United States

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Scope and Sequence

	Unit Title & Theme	Listenings & Videos	Listening & Note Taking
	SHOPPING PSYCHOLOGY page 1 ACADEMIC TRACK: Behavioral Science / Psychology	Lesson A A Look at Consumer Behavior VIDEO The Secrets of Shopping Lesson B How to Plan a No Buy Year*	 Identify Main Ideas and Details Use an Outline
CA COGGANG COCCO CA COGGANCICAL CA COGGANCICAL CA COGGANCICAL CACO TACTOCCO CACO TACTOCO CACO TACTOCCO CACO TACTOCCO CACO TACTOCCO CACO TACTOCCO C	IT'S IN MY DNA page 21 ACADEMIC TRACK: Biology / Genetics	Lesson A Is Personality Determined at Birth?* VIDEO Science 101: Genetics Lesson B DNA and Career Choice	 Identify Facts and Opinions Know What to Write
	ON THE MOVE page 41 ACADEMIC TRACK: Sociology	Lesson A Human Migration* VIDEO What Ellis Island Means Today Lesson B Brain Drain	 Recognize Signal Phrases Note Contrasting Ideas
	PEOPLE AND THE PLANET page 61 ACADEMIC TRACK: Earth Science	Lesson A A Unique Landscape* VIDEO I Am Red Lesson B Tourism for a Changing World	 Use Strategies to Understand New Words Note Supporting Information
	RISE TO THE TOP page 81 ACADEMIC TRACK: Business / Career Studies	Lesson A A Business Leader I Admire VIDEO That Perfect First Job Lesson B Moving Up in Your Career	 Recognize Paraphrased Material Show a Sequence of Events

- * With slideshow
- With animation

Speaking & Pronunciation	Grammar & Vocabulary	Critical Thinking	Final Tasks
 Use Tag Questions Participate in a Group Discussion Primary Stress in Words 	 Review of Conditionals Participial Adjectives 	Consider Positive and Negative Consequences	Option 1 Discuss Shopping Centers of the Future Option 2 Present Shopping Tips
 Express Degrees of Certainty Plan a Slide Presentation Final Consonants -t and -d 	 Use Say, Tell, Talk, and Discuss Word Parts 	• Evaluate Online Materials	Option 1 Discuss Your Personality Traits Option 2 Present on the Personality Traits for a Specific Career
 Refer to Numbers and Statistics Acknowledge and Express Opinions Recognize Linking 	Adjective Clauses Context Clues	Categorize Information	Option 1 Discuss Migration Patterns of the Future Option 2 Present a Research Report
 Express Agreement and Disagreement Use Images Determine Which Word to Stress 	Passive Voice Online Resources	• Think Creatively	Option 1 Discuss Tourism in Greenland Option 2 Present a Geological Landscape
 Respond Thoughtfully Pay Attention to Body Language Vowel Sound /3r/ 	Indirect QuestionsSuffixes	Recognize Bias	Option 1 Discuss Top Factors When Looking for a Job Option 2 Present About a Business Leader You Admire

Scope and Sequence

Unit Title & Theme Listenings & Videos Listening & Note Taking Lesson A What Is Good Design? VIDEO Designing the Future Lesson B The Design Process* Understand a Speaker's Purpose Page 121 ACADEMIC TRACK: Dasign Lesson A Fighting Environmental Fatigue Understand a Speaker's Purpose Divide Your Notes Understand a Speaker's Purpose Divide Your Notes Understand a Speaker's Purpose Divide Your Notes
What Is Good Design? DESIGN WITH PURPOSE page 101 ACADEMIC TRACK: Design INSPIRED TO PROTECT page 121 Lesson B The Design Process* UIDEO Designing the Future Lesson B The Design Process* - Use Abbreviations and Symbols - Understand a Speaker's Purpose - Divide Your Notes - Divide Your Notes
DESIGN WITH PURPOSE page 101 ACADEMIC TRACK: Design Lesson B The Design Process* Lesson A Fighting Environmental Fatigue INSPIRED TO PROTECT page 121 Lesson B Understand a Speaker's Purpose - Divide Your Notes
Page 101 ACADEMIC TRACK: Design Lesson B The Design Process Understand a Speaker's Purpose Purpose Purpose Divide Your Notes Lesson B Lesson A Fighting Environmental Fatigue UIDEO Three Seconds Lesson B
Design Compared to the proof of the proof o
INSPIRED TO PROTECT page 121 Fighting Environmental Fatigue Purpose • Divide Your Notes Lesson B • Divide Your Notes
INSPIRED TO PROTECT page 121 Lesson B
PROTECT page 121 Lesson B
Lesson B
Hope for the ruture
Environmental Sciences
Lesson A Plant-Based Medicines* • Recognize Filler Words • Add Questions to Your
TRADITIONAL AND MODERN VIDEO Medicine in the 19th Contury
MEDICINE
page 141 Lesson B The Placebo Effect
ACADEMIC TRACK: Health / Medicine
Lesson A Was It a Toy?* • Understand Referents • Note Questions and
UNCOVERING VIDEO Answers
THE PAST page 161 History 101: Machu Picchu Lesson B
Why Care About ACADEMIC TRACK: Archaeology?
Anthropology / History
Lesson A Are Emotions Universal?* • Listen for Consequences • Review Your Notes
FEELINGS & Guess That Emotion
page 181 Lesson B
ACADEMIC TRACK: Psychology How Does It Make You Feel?

Appendix page 201

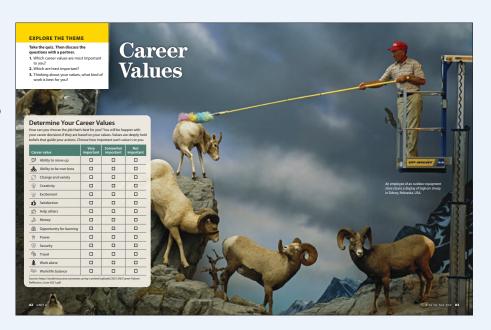
- * With slideshow
- ◆ With animation

Speaking & Pronunciation	Grammar & Vocabulary	Critical Thinking	Final Tasks
 Signal a Result Encourage Group Members to Participate Consonant Clusters with Three Sounds 	 The Past Perfect Words with Multiple Meanings 	Make Inferences	Option 1 Discuss the Design of Everyday Items Option 2 Present a Process
 Explain with an Analogy Speak Persuasively Commonly Confused Consonant Sounds 	Phrasal VerbsWord Maps	• Prioritize	Option 1 Persuade Others to Act Option 2 Create and Present a Video About an Environmental Project
 Ask for Clarification Handle Questions Linking Vowel Sounds with /y/ and /w/ 	 Adverb Clauses of Reason and Purpose Word Chunks 	• Evaluate Claims	Option 1 Discuss Common Remedies from the Kitchen Option 2 Report on an Experience with Positive Thinking
 Refer to Your Own Experiences Be a Good Listener Commonly Confused Consonant Sounds, Part 2 	 Modals of Deduction Synonyms and Antonyms 	Draw Conclusions	Option 1 Discuss a Time in History Option 2 Present a Historical Mystery
 Refer to Experts Interact with the Audience Recognize Weak Forms of Words 	 Used to and Would Subject-Specific Vocabulary 	• Question What You Hear	Option 1 Discuss Your Emotional Reactions to Places Option 2 Present About a Color

Welcome to *Pathways Listening, Speaking,* and *Critical Thinking*, Third Edition

NEW AND UPDATED

Compelling photography and infographics in **Explore the Theme** draw students into the unit, develop their visual and information literacy skills, and get them speaking.



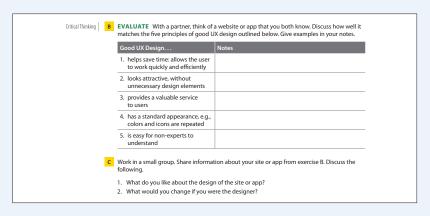




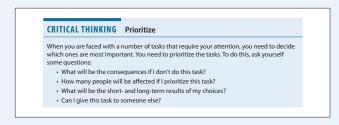
A multimedia approach featuring videos, slideshows, and animations supports listening comprehension while making content accessible and engaging.

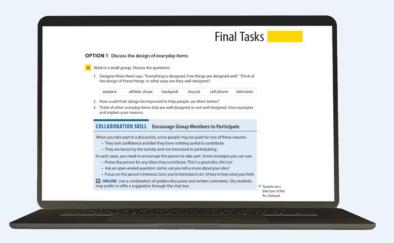
Updated Speaking Activities

give more guided instruction and language support, building fluency, accuracy, and learner independence.



Academic competency skills like collaboration, communication, and problem-solving help students develop the skills and behaviors needed to succeed in school and their lives.



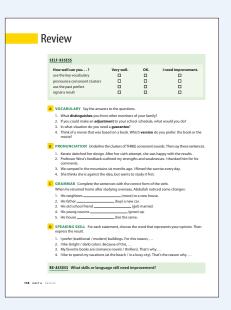


Assessment

Pathways Listening, Speaking, and Critical Thinking supports teachers and learners with various forms of assessment, with the goal of helping students achieve real-world success.

A new Review section

provides additional opportunities for formative assessment and encourages students to take control of their learning journey through guided self-assessment.



The **Final Tasks** section with two options provides flexibility for various learning environments and another opportunity for formative assessment.



Opportunities for online assessment on the **new Spark platform** include:

- The National Geographic Learning Online Placement Test, which places students into the correct level of *Pathways*
- Interactive Online Practice activities and online tests from the Assessment Suite, for formative and summative assessment
- A Course Gradebook that tracks student and class performance against learning objectives, providing teachers with actionable insights to support student's progress

spark

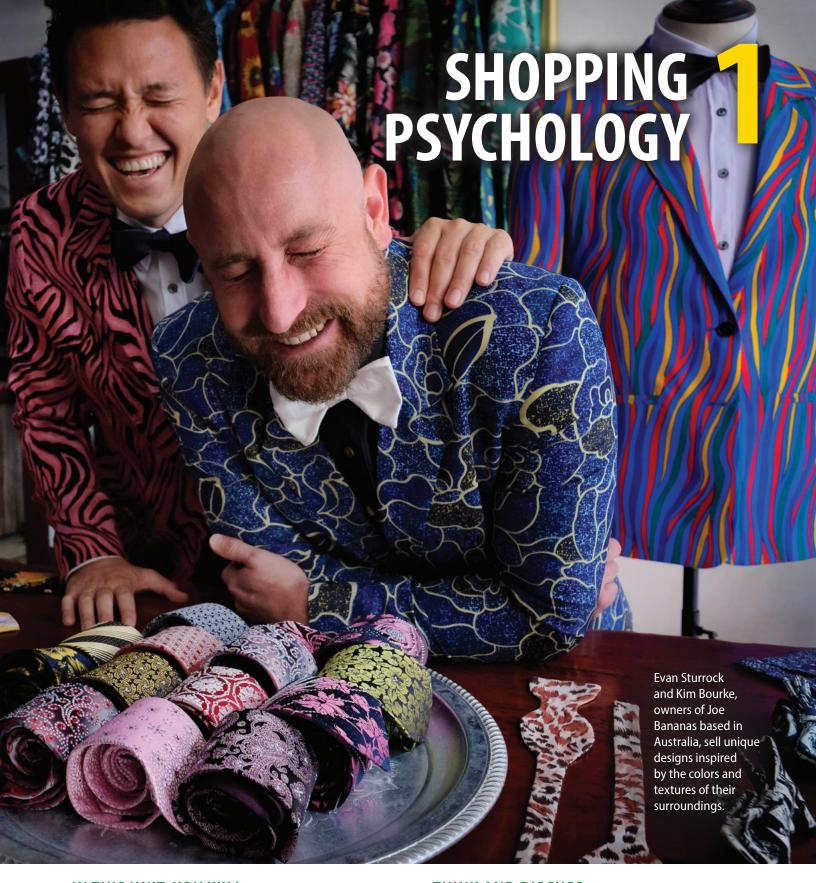
Bring the world to the classroom and the classroom to life with the Spark platform — where you can prepare, teach and assess your classes all in one place!

Manage your course and teach great classes with integrated digital teaching and learning tools. Spark brings together everything you need on an all-in-one platform with a single log-in. Track student and class performance on independent online practice and assessment.

The Course Gradebook helps you turn information into insights to make the most of valuable classroom time. Set up classes and roster students quickly and easily on Spark.

Seamless integration options and point-of-use support helps you focus on what matters most: student success.





IN THIS UNIT, YOU WILL:

- · Listen to an interview about consumer behavior
- · Watch a video about sales techniques
- Watch or listen to a lecture about not shopping
- Discuss shopping centers of the future or Present shopping tips

THINK AND DISCUSS:

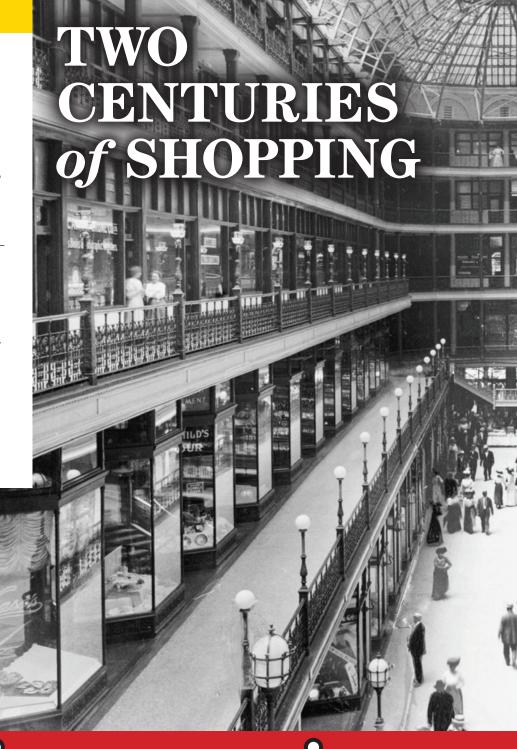
- 1. Look at the photo. What do you think about the clothes in the store? Would you shop here?
- 2. How often do you shop? What do you like or dislike about shopping?
- 3. Look at the title. What do you think this unit will be about?

EXPLORE THE THEME

Look at the timeline and read the information. Then discuss the questions.

- **1.** Do you think you would prefer shopping in the past to shopping today? Why or why not?
- **2.** How would you feel if you were in a store and your salesperson was a robot?
- **3.** What other developments in shopping trends are you aware of?

In the old days, customers went into a store with an item in mind. They spoke to a knowledgeable salesperson, had a friendly conversation, and paid for their item—usually in cash. Times have changed, and in 2023, over 2.6 billion people shopped online. Today, even if you go to a store, you might not meet an actual person ...





Department stores

The first department store, Harding, Howell and Company, opened in London, U.K. Shoppers were mostly wealthy women.



Cash registers

The first cash register was invented in Ohio, USA. A bell sounded with each sale. This led to the phrase "ring up" which is still used to signal a purchase today.



Supermarkets

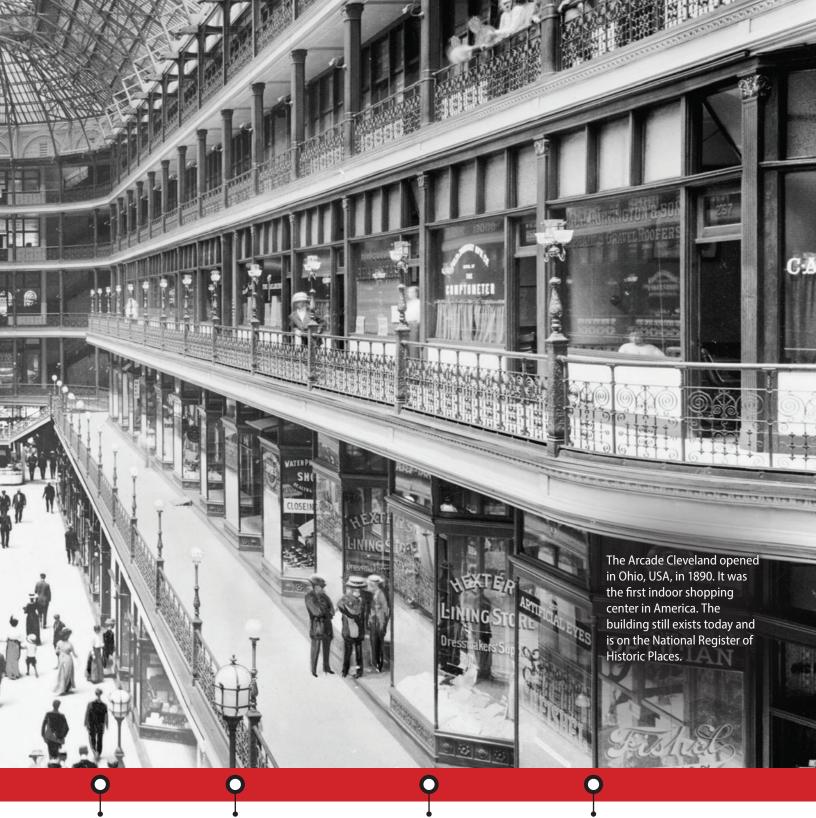
The world's first selfservice supermarket was the Piggly Wiggly in Memphis, Tennessee, USA. Before self-serve, customers gave a list to a person at the store who selected the items for them.



1920

Credit cards

"Credit cards" or "charge cards" were provided to regular customers. The cards were only good in the one store that provided them. A more general credit card came out in 1950.



1998 **Vending** machines

Vending machines became very popular especially in Japan. In 1998, there were over 5.4 million machines there.

2007

Meal kits

The first online meal kit appeared in Sweden, making it easier to cook dinner. The global meal kit business is now worth over \$2 billion USD.



2014

Robot salespeople A robot called Pepper started

working as a salesperson in a phone store in Japan. Pepper knows as much as an actual salesperson (and possibly more).

2016

Drone delivery

One of the first commercial deliveries made by a drone was in Cambridge, England. The delivery took place approximately 13 minutes after the customer placed the order.



Vocabulary

- A PERSONALIZE Look at the photo and discuss the questions in a small group.
 - 1. Do you prefer to shop in small stores or in large stores? Why?

2.	Imagine you are in a store, shopping for a new book bag or backpack. What would
	influence your final choice? Rank the following in importance (1–4):

A salesperson's recommendation	The price
Your experience in the store	The quality of the item

- - 1. For her final project in college, Anna **focused on** shopping trends among teenagers. This topic was (the main / a small) part of her project.
 - 2. Su Yi is always **influenced** by advertisements. They (have / do not have) an effect on her.
 - 3. Ben had **assumed** that the store closed at six and was disappointed when he arrived too late. He (had / had not) checked the closing time online.
 - 4. When Tina bought a new suitcase, she considered several **factors**, such as the weight, color, and cost. These things (were / were not) important to her.
 - 5. I made a large **purchase** last year. I (bought / rented) a new car.
 - 6. Many customers visit stores looking for a **bargain**. They want to buy something (inexpensive / of good quality).
 - 7. The research project is looking at **consumers** and how they (spend / save) their money.
 - 8. No one **reacted to** the news. They (did not respond / showed their anger).
 - 9. The new apartment building will have **commercial** space such as (stores / apartments) on the ground level.
 - 10. The store's refund process is too **complex**. Customers (can / cannot) understand it.



C Write each word next to its definition.

assum bargai			sumer or	focus on influence	purchase react to
1	(adj)	hard to understan	d or analyze		
2	(adj)	related to busines	S		
3	(v pł	nr) to do something	g in response t	o an experience	
4	(n) a	person who buys	goods or servi	ces	
5	(n) a	n item that one bu	iys		
6	(n) s	omething bought	for a lower pric	ce than usual	
7	(n) o	ne of the things th	at affects a situ	uation or decision	
8	(v) to	expect something	g to be true		
9	(v) to	have an effect on	something or	someone	
10	la v)	nr) to pay particula	r attention to		

- **D PERSONALIZE** Work in a small group. Discuss these questions. Explain your answers.
 - 1. Do you usually **assume** that an item with a high price is good quality?
 - 2. How do stores **influence** consumers to buy things they do not really need?
 - 3. Where do you shop to get the best **bargains** on clothing or shoes? What bargains have you found recently?
 - 4. What is one past **purchase** that you wish you had not made?
 - 5. Do you **focus** more **on** your studies or your hobbies?
 - 6. How do you **react to** feedback about your English?



A Listening A Look at Consumer Behavior

Critical Thinking

A PREDICT You will hear an interview with an environmental psychologist who focuses on how people make decisions when they are shopping. What ideas do you think she will talk about? Discuss with a partner.

LISTENING SKILL Identify Main Ideas and Details

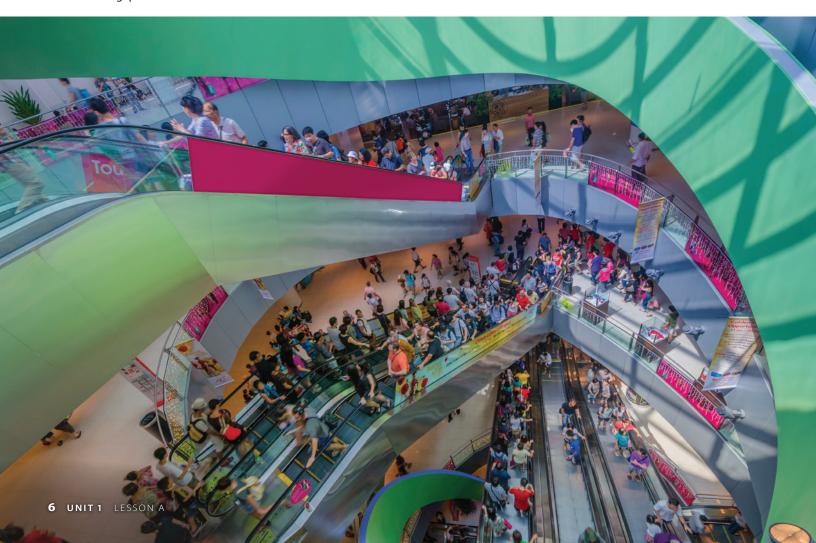
When listening to a talk or lecture, you need to be able to identify the main ideas. Here are some ways to do this.

- Listen carefully to the beginning and the end of a talk. Most speakers will mention the main ideas in their introduction and again in their summary.
- Listen for repetition. Speakers often repeat key words and phrases to emphasize their main idea.
- Listen for questions. A speaker may use questions to focus on the main ideas.

Important details will help you understand and remember the main ideas.

- Listen for key details that support a main idea. The speaker may repeat or emphasize these details.
- Listen for new information or examples that clarify or explain a main idea.

 Shoppers in a large shopping mall in Singapore



В	MAIN IDEAS Listen to the interview. Then check the TWO questions the expert discusses.
	 How do stores try to influence their customers' behavior? Why do people like to find bargains in discount stores?
	3. What factors might cause shoppers to make certain purchases?
	4. Which stores are the most popular with shoppers?
	5. Why do shoppers often buy shoes they don't need?
С	DETAILS Listen again. Then check the FIVE statements that reflect what the expert says.
	1. ☐ For shoppers, being in crowds is sometimes bad, but sometimes OK.
	2. Most people have too many pairs of shoes.
	3. \square Buying items at bargain prices can improve a person's mood.
	4. \Box It is important to know exactly what you need to buy.
	5. \square Don't go to the supermarket when you feel hungry.
	6. ☐ Eating chocolate cake is bad for you.
	7. Understand that stores use your emotions to make you buy things.
	8. \square It's a good idea to keep your credit card number stored online.
	NOTE-TAKING SKILL Use an Outline
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Host: So you're saying that stores are trying to influence how we behave in order to encourage us to spend more? Does that mean some of my decisions about what to buy are not really my decisions?

Guest: Well, I can't say that's always true, but to some extent, yes.

- 1. Do you agree with the guest?
- 2. Do you sometimes feel that your decisions are not really your own?

Speaking

GRAMMAR FOR SPEAKING Review of Conditionals

Present real conditional: describes something that is always or generally true. When or whenever can replace if in these sentences.

simple present

simple present

If I **buy** something on sale, I **feel** happy.

If/When/Whenever it's sunny, my mood improves.

Future real conditional: describes a real or possible situation that has results in the future.

simple present

will, may, might, can + verb

If the price **drops** before class starts, I **will buy** that new computer.

If he **has** time next week, he **can help** you.

Present unreal conditional: describes something that is not true in the present but can be imagined.

simple past

would, could, might + verb

If the price were lower, I would buy a new laptop.

If I had money, I could buy a new laptop.

Notes: We use were for both singular and plural subjects in the if clause of unreal conditionals. The *if* clause can come after the main clause.

- A Discuss these questions in a group. Use conditionals in your answers.
 - 1. If you need to buy clothes, where do you usually shop? Why?
 - 2. If you have some free time next weekend, will you go shopping? Why or why not?
 - 3. If you found a bargain, but the salesperson was rude, would you still buy the item?
 - 4. Would you buy something online if you could not return it?

Critical Thinking

RANK Work with a partner. Discuss this question: If you suddenly had an extra \$500, what would you do with it? Rank the following in order.

I would buy a	new lapto	p or p	hone.
---------------	-----------	--------	-------

_ I would take my friends to a special restaurant.

_ I would buy new clothes or shoes; I need them!

_____ I would pay for a course I want to take.

____ I would buy books or video games.

_ I wouldn't buy anything. I would save the money for _



PRONUNCIATION Primary Stress in Words

In words with two or more syllables, one syllable is extra-long and extra-clear. We give this syllable primary stress. The other syllables have light stress, or may not be stressed at all. Stress is an important way to make yourself understood in English.

Most two-syllable nouns and adjectives have primary stress on the first syllable:

pres-ent

sho•pping

chea•per

Most two-syllable verbs have primary stress on the last syllable:

pre•sent

de•cide

Most multi-syllable words ending in -ic, -sion, and -tion have primary stress on the second to last syllable:

e•lec•tron•ic

con•clu•sion

sit•u•**a**•tion

Most multi-syllable words ending in -cy, -ty, -phy, -gy, and -al have primary stress on the third to last syllable:

de**•mo**•cra•cy

pho•to•gra•phy

psy•cho•lo•gy

mu•sic•al

- Underline the syllable with primary stress in each bold word. Then practice saying these sentences with a partner. Use correct stress for the words in bold. Listen to check your answers.
 - 1. Liu Yang received some **presents** when she graduated from college.
 - 2. How did Jose **react** to the good news? What did he **decide** to do?
 - 3. Look at these photos! I took them for my **photography** course.
 - 4. Everyone loves a **bargain**, even if they don't need the item.
 - 5. The most expensive **purchase** I've ever made was my car.
 - 6. **Psychologists** study the ways in which humans think and act.
 - 7. Jin won the **competition** for best fashion design.
 - 8. Sofia needs to **declare** her major soon but she's still undecided.
- D Work with a partner. Take turns asking and answering these questions. Use correct primary stress for the words in bold.
 - 1. What is the best **present** you have ever received?
 - 2. What good news have you heard recently? How did you **react**?
 - 3. Which would you prefer: to take a **photography** course or to join a sports team?
 - 4. Have you gotten a bargain on something, which you later regretted because it was bad quality? Explain.
 - 5. If you were going to make an expensive **purchase**, who would you ask for advice?
 - 6. How do you show your **individuality** using fashion?
 - 7. If you have to **present** in front of the class, what do you do to **prepare**?
 - 8. When do you find it helpful to study with a partner and when do you prefer to study alone?

CRITICAL THINKING Consider Positive and Negative Consequences

Before you take an action, you need to think about the consequences, or results, of that action. Analyzing the consequences of a choice can help you make a better and more informed decision. Look at the example.

While shopping, you see a beautiful jacket that you really love. You weren't planning to buy a jacket, and you don't have enough cash, but you have a credit card. If you use your credit card, you will have a new item of clothing (positive). However, you will go into debt (negative). You need to consider the consequences to make the right decision.

Critical Thinking

Work with a partner. Complete the chart to show positive and negative consequences of a large purchase you would like to make. Discuss your answers.

Large purchase	Positive consequences	Negative consequences
I would like to buy		
My partner would like to buy		

Work in a small group. What would happen if a store made each change? What would the consequences be? Then compare your ideas with those of another group.

	consumers would	the store would
If a shoe store offered a "buy one, get one at half price" deal,		
If a supermarket baked fresh bread to make the store smell nice,		
If a clothing store served free coffee to customers,		