

StartUp

GSE
Global Scale of English
AI 22-33

Ken Beatty, Series Consultant

Jenni Currie Santamaria Kathleen Thompson



LEARNING OBJECTIVES

WELCOME UNIT

page 2

In the classroom | Learn about your book | Learn about your app

Unit	Vocabulary	Grammar	Conversation/ Speaking	Listening
1 How's it going? page 5	<ul style="list-style-type: none"> Meet and greet Say hello and goodbye Occupations Things in an office Countries 	<ul style="list-style-type: none"> Statements with <i>be</i> Articles <i>a/an</i> Regular plural nouns <i>Need and have</i> 	<ul style="list-style-type: none"> Introduce yourself Introduce others Talk about things in an office <p>Skill Ask someone to repeat a name</p>	<ul style="list-style-type: none"> Listen to an ad about things in an office <p>Skill Listen for main ideas</p>
2 Who are they? page 15	<ul style="list-style-type: none"> Family relationships Relationships More family relationships 	<ul style="list-style-type: none"> Possessive adjectives Questions with <i>who</i> and <i>what</i> Negative statements with <i>be</i> <i>Yes/no</i> questions with <i>be</i> <i>Live and work</i> 	<ul style="list-style-type: none"> Identify family members Talk about friends and family Talk about where people live and work <p>Skill Show interest</p>	
3 What a beautiful home! page 25	<ul style="list-style-type: none"> Places in the home Places in the neighborhood Things in the kitchen Things in the house 	<ul style="list-style-type: none"> Adjective + noun placement Prepositions of location <i>There is/There are</i> Questions with <i>where + be</i> Prepositions of placement 	<ul style="list-style-type: none"> Describe your home Describe your neighborhood Talk about things in the home <p>Skill Change the topic</p>	<ul style="list-style-type: none"> Listen to phone messages about a house <p>Skill Listen for key words</p>
4 Where are you now? page 35	<ul style="list-style-type: none"> The calendar Ways to connect Words for getting around town 	<ul style="list-style-type: none"> Questions with <i>when + be</i> Prepositions of time The imperative: Affirmative and negative 	<ul style="list-style-type: none"> Ask about an event Make plans with someone Ask for and give directions Say and repeat the time 	<ul style="list-style-type: none"> Listen to directions to the restaurant <p>Skill Listen to follow directions</p>
5 Do I need an umbrella? page 45	<ul style="list-style-type: none"> Weather items Weather and temperature Seasons Things you wear or carry 	<ul style="list-style-type: none"> Regular and irregular plurals 	<ul style="list-style-type: none"> Ask about prices Talk about the weather Talks about what people wear and carry Say and confirm prices <p>Skill Get someone's attention</p>	<ul style="list-style-type: none"> Listen to weather reports <p>Skill Listen for specific information</p>

Pronunciation	Reading	Writing	Media Project	Learning Strategy
<ul style="list-style-type: none"> • Stressed words • Stressed syllables 	<ul style="list-style-type: none"> • Read contact information <p>Skill Skim</p>	<ul style="list-style-type: none"> • Write contact information <p>Skill Capitalize proper nouns</p>	<ul style="list-style-type: none"> • Make a video about where you work or where you do your homework 	<p>Vocabulary</p> <ul style="list-style-type: none"> • Use sticky notes
<ul style="list-style-type: none"> • The voiced <i>th</i> sound /ð/ • Linking words together 	<ul style="list-style-type: none"> • Read about someone's family <p>Skill Reread</p>	<ul style="list-style-type: none"> • Write about your family <p>Skill Form the possessive</p>	<ul style="list-style-type: none"> • Describe photos of family and friends 	<p>Vocabulary</p> <ul style="list-style-type: none"> • Learn related words
<ul style="list-style-type: none"> • The vowel /ə/ in unstressed syllables • Stress in compound nouns 	<ul style="list-style-type: none"> • Read an ad for an apartment for rent <p>Skill Use background information</p>	<ul style="list-style-type: none"> • Write an ad for an apartment for rent <p>Skill Write complete sentences</p>	<ul style="list-style-type: none"> • Make a video about a room in your home 	<p>Pronunciation</p> <ul style="list-style-type: none"> • Clap your hands
<ul style="list-style-type: none"> • The sound /ə/ • Stress in numbers 	<ul style="list-style-type: none"> • Read about a plan to meet <p>Skill Ask and answer questions</p>	<ul style="list-style-type: none"> • Write about a plan to meet <p>Skill Use end of sentence punctuation</p>	<ul style="list-style-type: none"> • Describe photos of places and how to get there 	<p>Grammar</p> <ul style="list-style-type: none"> • Make translation flashcards
<ul style="list-style-type: none"> • The letter <i>o</i> • Plural nouns 	<ul style="list-style-type: none"> • Read messages about weather <p>Skill Scan for details</p>	<ul style="list-style-type: none"> • Write a message about weather <p>Skill Use capitalization</p>	<ul style="list-style-type: none"> • Make a video of your favorite clothes 	<p>Vocabulary</p> <ul style="list-style-type: none"> • Make picture flashcards

Unit	Vocabulary	Grammar	Conversation/ Speaking	Listening
6 What do you like to do? page 55	<ul style="list-style-type: none"> Types of music Interests Free-time activities 	<ul style="list-style-type: none"> Simple present: Affirmative and negative statements Simple present: Yes/no questions and short answers Simple present: Wh- questions and answers 	<ul style="list-style-type: none"> Talk about music Talk about interests Talk about free-time activities <p>Skill Ask someone the same question</p>	
7 Are you ready to order? page 65	<ul style="list-style-type: none"> Food groups Food and beverages Restaurant items 	<ul style="list-style-type: none"> Count / Non-count nouns Some, any Can and could for requests Some and any as indefinite pronouns 	<ul style="list-style-type: none"> Talk about food Order in a restaurant Ask for restaurant items <p>Skill Use polite expressions</p>	
8 Do you have a reservation? page 75	<ul style="list-style-type: none"> Personal care items Places in a hotel Places in a city 	<ul style="list-style-type: none"> There is/There are Like, want, need + infinitives Prepositions of place: At, on, in 	<ul style="list-style-type: none"> Ask for personal care items Give directions in a building Talk about where places are located <p>Skill Show understanding</p>	<ul style="list-style-type: none"> Listen to questions about locations <p>Skill Listen for location words</p>
9 Is everything OK? page 85	<ul style="list-style-type: none"> Describing things Technology Daily activities 	<ul style="list-style-type: none"> Possessive nouns This/that/these/those Present continuous: Statements and questions Adverbs of frequency 	<ul style="list-style-type: none"> Describe things people own Talk about what you're doing Talk about daily activities <p>Skill Ask about a problem</p>	<ul style="list-style-type: none"> Listen to a podcast about stress <p>Skill Listen for numbering</p>
10 How was your weekend? page 95	<ul style="list-style-type: none"> Describing activities Weekend activities Vacation activities 	<ul style="list-style-type: none"> Simple past with be Simple past: Statements and yes/no questions Simple past: Wh- questions and irregular verbs 	<ul style="list-style-type: none"> Describe your weekend Talk about past activities Talk about a past vacation <p>Skill Agree with someone</p>	<ul style="list-style-type: none"> Listen to a radio show about a vacation <p>Skill Make inferences</p>

GRAMMAR PRACTICE page 105

REFERENCES page 131

Pronunciation	Reading	Writing	Media Project	Learning Strategy
<ul style="list-style-type: none"> Weak pronunciation of <i>do</i> Unstressed words 	<ul style="list-style-type: none"> Read a member profile <p>Skill Compare and contrast</p>	<ul style="list-style-type: none"> Write a member profile <p>Skill Write dates</p>	<ul style="list-style-type: none"> Make a video of a friend or family member doing something interesting 	<p>Vocabulary</p> <ul style="list-style-type: none"> Use action
<ul style="list-style-type: none"> The vowels /i/ and /ɪ/ Dropped syllables 	<ul style="list-style-type: none"> Read a restaurant review <p>Skill Use context clues</p>	<ul style="list-style-type: none"> Write a restaurant review <p>Skill Write commas in a list</p>	<ul style="list-style-type: none"> Make a video of your favorite meal 	<p>Vocabulary</p> <ul style="list-style-type: none"> Make word webs
<ul style="list-style-type: none"> The sound /f/ Main stress 	<ul style="list-style-type: none"> Read about a hotel <p>Skill Take notes</p>	<ul style="list-style-type: none"> Write about a hotel <p>Skill Use abbreviations</p>	<ul style="list-style-type: none"> Describe photos of your neighborhood 	<p>Pronunciation</p> <ul style="list-style-type: none"> Practice the pronunciation
<ul style="list-style-type: none"> Moving the main stress Intonation in questions 	<ul style="list-style-type: none"> Read about computer problem <p>Skill Make inferences</p>	<ul style="list-style-type: none"> Write about computer problems <p>Skill Write a list</p>	<ul style="list-style-type: none"> Describe photos of your friends or family using technology 	<p>Grammar</p> <ul style="list-style-type: none"> Write the rule
<ul style="list-style-type: none"> The simple past -ed ending Blending <i>did you</i> 	<ul style="list-style-type: none"> Read about a vacation <p>Skill Find the main idea</p>	<ul style="list-style-type: none"> Write about a vacation <p>Skill Use commas</p>	<ul style="list-style-type: none"> Describe photos of a past weekend or vacation 	<p>Grammar</p> <ul style="list-style-type: none"> Write sentences

Key



flashcards



video



video/coach



ActiveTeach



web search

WELCOME UNIT

1 IN THE CLASSROOM

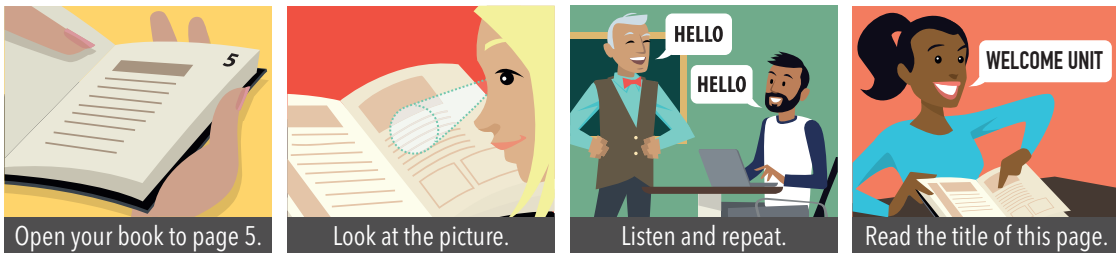
A Get to know your classmates

Play the Name Game.



B Classroom language

▶ 00-01 Listen.



Open your book to page 5.

Look at the picture.

Listen and repeat.

Read the title of this page.



Write your name.



Work in pairs.



Work in groups.

C Ask for help

▶ 00-02 Listen.

How do you say that in English?

How do you say that in English?

Desk.

Can you repeat that, please?

Can you repeat that please?

Sure. Desk.

How do you spell that?

How do you spell that?

D-e-s-k.

2 LEARN ABOUT YOUR BOOK

1. Look at pages iv–vii. What information is on those pages?


2. How many units are in the book? _____

3. How many lessons are in each unit? _____

4. Where is the grammar practice? _____

5. Look at the QR code . Find the icon on page 7. What does it mean? _____

6. Look at the **I CAN STATEMENT** at the bottom of page 7. What does it tell you? _____

7. Look at this icon . Find it on page 12. What does it mean?



3 LEARN ABOUT YOUR APP

1. Look inside the front cover. Where can you go to download the Pearson Practice English app for StartUp? _____

2. Where are the instructions for registering for the app? _____


3. Look at the picture of the app. What do you see?

4. Look at the picture again. Fill in the blanks with the numbers 1–3.

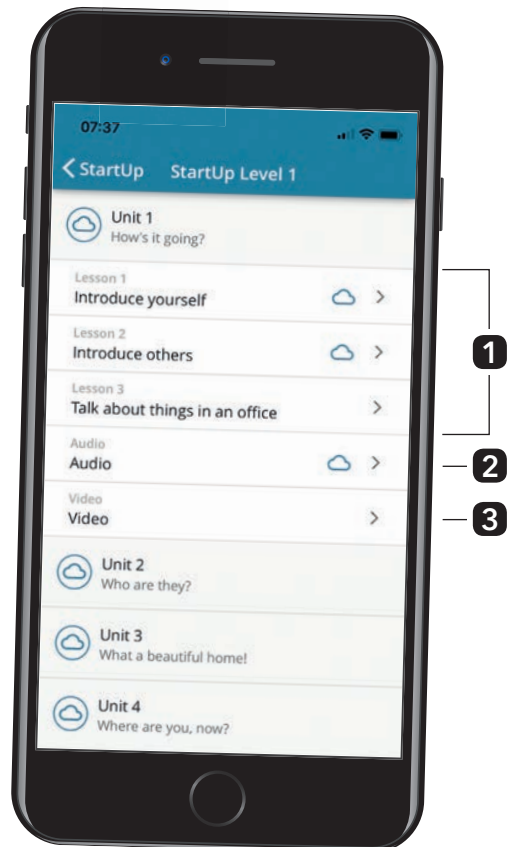
a. Number 1 shows the practice activities.

b. Number 3 shows the video files.

c. Number 2 shows the audio files.

5. Look at the picture again. What does this  mean? _____

6. Look at the QR code on page 7 again. What happens when you scan the code? _____






MEET THE PEOPLE OF TSW MEDIA

TSW Media is a big company with big ideas. It has offices all over the world. It works with international clients to help them market their products and services.




ESTER SILVA
Social media manager

 ▶ 00-03 Hey there. I'm Ester Silva. I work in the New York office. I'm the social media manager. I love to meet new people.




PEDRO CAMPOS
Photographer

 ▶ 00-06 Hey. I'm Pedro Campos. I am a photographer. I work in Mexico City. I always have my camera with me.




YUSEF SAYED
Lawyer

 ▶ 00-04 Hello. My name is Yusef Sayed. I'm married and I have two children. I'm from Dubai. I'm a lawyer and I travel a lot for work.




GABY RAMOS
Accounts manager

 ▶ 00-07 Hi! I'm Gaby Ramos. I live and work in Santa Cruz, Bolivia. I'm an accounts manager. I'm married and I love to hike in my free time.




TINA ADAMS
Illustrator

 ▶ 00-05 Hi there. I'm Tina Adams. I'm new! I just started my job. I work in the New York office. I'm an illustrator.



DAN LU
Graphic designer

 ▶ 00-08 Hello. My name is Dan Lu. I'm a graphic designer. I work in the Beijing office. I'm married and I have a new baby.

1

HOW'S IT GOING?

LEARNING GOALS

In this unit, you

- ⊗ introduce yourself
- ⊗ introduce others
- ⊗ talk about things in an office
- ⊗ read and write contact information



GET STARTED

- A** Read the unit title and learning goals.
- B** Look at the photo. What do you see?
- C** Now read Tina's message. Why is she happy?



TINA ADAMS

@TinaA

I'm so happy! I have a new job!

LESSON 1

INTRODUCE YOURSELF



TINA ADAMS

@TinaA

There are so many new people here.

1 VOCABULARY Meet and greet

▶01-01 Listen. Then listen and repeat.



Handshaking

Shake hands with people when you first meet.

2 VOCABULARY Say hello and good-bye

▶01-02 Listen. Then listen and repeat.



3 LISTENING

A ▶01-03 Listen. Circle a correct response.

- a. Nice to meet you.
 b. I'm fine, thank you.
- a. Hi.
b. Fine, thanks. And you?
- a. Nice to meet you.
b. See you later.
- a. See you tomorrow.
b. Nice to meet you, too.
- a. Good-bye.
b. Hello!
- a. See you tomorrow!
b. I'm fine. Thank you.

B ▶01-03 Listen again and say a different response.



4 PRONUNCIATION

A ▶01-04 Listen. Notice the stressed words. Then listen and repeat.

Good **m**orning. Nice to **m**eet you. What's your **n**ame?

B ▶01-05 Listen. Circle the sentence with the correct stress.

Then listen again and repeat.

1. a. Thank **y**ou.

b. Thank **yo**u.

2. a. **H**ow are you?

b. How **a**re you?

3. a. Fine, **t**hanks. **A**nd you?

b. Fine, thanks. And **y**ou?

C **PAIRS** Check your answers.

Stressed words

We stress the important words in a sentence. Stressed words are strong and clear.

4. a. **G**ood night.

b. Good **n**ight.

5. a. **S**ee you later.

b. See **y**ou later.

6. a. **W**hat's your **n**ame again?

b. What's your **n**ame **a**gain?

5 CONVERSATION



A ▶01-06 Listen or watch. Number the sentences in the order you hear them.

___ How are you?

___ Nice to meet you.

1 Hello.

___ I'm sorry. What's your last name again?

___ Hi. I'm Tina Adams.

___ I'm fine.



B ▶01-07 Read the Conversation Skill. Listen or watch. Complete the conversation.



Ester: _____. I'm Ester Silva.

Tina: _____! I'm Tina Adams.

Nice to meet you.

Ester: I'm _____. What's your last name again?

Tina: Adams.

Ester: Oh, OK. Adams. It's nice to meet you, too!

CONVERSATION SKILL

Ask someone to repeat a name

To ask someone to repeat a name, say, *I'm sorry. What's your name again?*

Listen or watch the conversation in 5A. Raise your hand when you hear someone ask to repeat a name.

I'm = I am

C ▶01-08 Listen and repeat. Then practice with a partner.

6 TRY IT YOURSELF


A **MAKE IT PERSONAL** Practice the conversation again. Use your own information.

B **WALK AROUND** Greet your classmates. Remember, you can ask your classmates to repeat their names.



LESSON 2

INTRODUCE OTHERS



TINA ADAMS
@TinaA
I like my new neighbor.

1 VOCABULARY Occupations

A ▶ 01-09 Listen. Then listen and repeat.



B Label the pictures. Use words from 1A.



an architect _____

C TAKE A POLL Which occupation is the most interesting? The most difficult?
Which occupation pays the most?

2 GRAMMAR Statements with *be*; Articles *a / an*

Statements with <i>be</i>		Contractions	Articles	
Subject	Be		A	An
I	am	a doctor.	I'm	a student
You	are		You're	a teacher
He She	is		He's She's	a programmer
We You They	are	doctors.	We're You're They're	an accountant an engineer an illustrator

Notes

- Use *a* before nouns that start with a consonant sound.
- Use *an* before nouns that start with a vowel sound.

Note: Use contractions in speaking and informal writing.

>> FOR PRACTICE, GO TO PAGE 105



3 PRONUNCIATION

A ▶01-11 Listen. Notice the stressed syllable in each word. Then listen and repeat.

stü-dent är-chi-tect äc-coun-tant il-lüs-trä-tör

B ▶01-12 Listen. Underline the stressed syllable. Then listen and repeat.

- 1. doc-tor 3. den-tist 5. en-gi-neer
- 2. sci-en-tist 4. man-a-ger 6. pro-gram-mer

C **PAIRS** Student A, say a word from 3B. Student B, point to the picture in 1A that matches the word.

Stressed syllables

Words are made up of syllables: tea-cher. One syllable in a word is stressed: **t**ea-cher. The stressed syllable is strong and clear.

4 CONVERSATION



A ▶01-13 Listen or watch. Circle the correct answer.

- 1. Cole greets Tina with ____
 - a. "Good morning."
 - b. "Hi."
 - c. "Hello."
- 2. Cole shows Tina ____
 - a. the building.
 - b. the kitchen.
 - c. the office.
- 3. Ester says, ____
 - a. "Thank you, Tina!"
 - b. "Tina is a new illustrator."
 - c. "Tina and I are old friends!"



B ▶01-14 Listen or watch. Complete the conversation.



Cole: Tina, this is Ester. She's a social media _____.
And Ester, this is Tina. She's _____.

Tina: Hi, Ester. Nice to meet you.

Ester: Hi, Tina. Nice to meet you, too.

C ▶01-15 Listen and repeat. Then practice with two partners.

5 TRY IT YOURSELF

A **MAKE IT PERSONAL** In groups of three, Student A, introduces Student B to Student C. Use your own names and occupations.

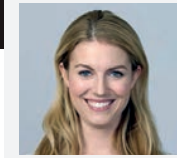
Lee, this is Carlos. He's an accountant. Carlos, this is Lee. He's a programmer.

B **WALK AROUND** Introduce your group to other classmates.



LESSON 3

TALK ABOUT THINGS IN AN OFFICE



TINA ADAMS

@TinaA

I need a lot of office supplies.

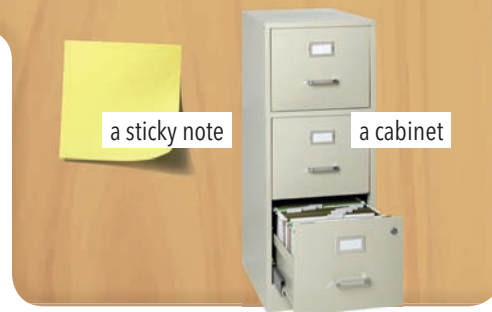
1 VOCABULARY Things in an office

A 01-16 Listen. Then listen and repeat.



B Look at the words. Circle the word that does not belong.

1. computer cell phone eraser printer
2. pen chair notepad pencil
3. cell phone cabinet desk chair
4. sticky note phone notepad eraser



C PAIRS Look around your classroom. Write a list of all the things in 1A that you see. Then compare your lists.

2 GRAMMAR Regular plural nouns; *Need* and *have*



Regular plural nouns			<i>Need, have</i>		
Singular	Plural	Notes	Subject	<i>Need, have</i>	Noun
a phone an eraser	phones erasers	<ul style="list-style-type: none"> • Add -s to most regular nouns. 	I	need	a pen. notepads.
a box a class	boxes classes		<ul style="list-style-type: none"> • Add -es to regular nouns that end in s, x, z, ch, or sh. 		
a dictionary a company	dictionaries companies	<ul style="list-style-type: none"> • Change the y to i and add -es to nouns that end in a consonant + -y. • Change f and fe to v and add -es to nouns that end in -fe or -f. 	He She	needs has	
a shelf a life	shelves lives		Notes <ul style="list-style-type: none"> • Add -s to the base form of the verb for <i>he, she,</i> and <i>it.</i> • <i>Have</i> is irregular. For <i>he, she,</i> and <i>it,</i> use <i>has.</i> 		

















>> FOR PRACTICE, GO TO PAGE 106

3 LISTENING

LISTENING SKILL Listen for main ideas

The first time you listen, don't try to understand every detail. Focus on the main idea.

- A** ▶01-18 Read the Listening Skill. Then listen.
What is the main idea?

EVERYTHING  OFFICE		
Technology	Furniture	Office Supplies
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
EVERYTHING  OFFICE		
Technology	Furniture	Office Supplies
		<input type="checkbox"/>
		<input type="checkbox"/>
		<input type="checkbox"/>
EVERYTHING  OFFICE		
Technology	Furniture	Office Supplies
		
		
		
		

- B** ▶01-18 Listen again. Check (✓) the items you hear.
- C** **GROUPS** Close your books. What does Everything Office have? Make a list.
They have computers, printers ...

4 TRY IT YOURSELF

- A** **TAKE A POLL** Talk to three classmates. What do they have?
What do they need?

	Need	Have
a pencil		✓ ✓ ✓
a cell phone		
a pen		
a notepad		
an eraser		
a computer		
a dictionary		

- B** **CLASS** Report to the class.
Three people have pencils ...

